



IMPROVING THE MANAGEMENT OF HISTORIC AREAS



2018
EUROPEAN YEAR
OF CULTURAL
HERITAGE
#EuropeForCulture



A Historical Built Areas represents a complex urban organism: it is an integral part of the society's life that needs to be protected and enhanced with a common strategy, a sustainable management and with site-specific guidelines. This leaflet briefly presents a shared strategy for a sustainable enhancement of HBAs that Central Europe has brought together over the course of the BhENEFIT project. Based on this document each partner make specific guidelines for the implementation of the Strategy into the local context.



Facts & Figures



Find us



1

Transnational Shared Strategy for sustainable management of HBA



6

Guidelines for the Implementation of the Strategy at Local Level



8

Support Letters from the Administrative at Local Level

twitter.com/ProjectBhenefit



facebook.com/Bhenefit/

project.bhenefit.interreg.ce@gmail.com



YouTube

[#BhENEFIT InterregCE](https://www.youtube.com/hashtag/BhENEFIT)

Discover more about Bhenefit:
interregcentral.eu/Content.Node/BhENEFIT.htmlW



Common vocabulary for CE

One of the main part of transnational Strategy represents a shared lexical foreword for a better understanding of principles, actions and key words related to the protection and valorization of Historical Built Areas (hereafter HBA) with the main objective to implement strategies for a more sustainable governance and to develop a shared strategy for an integrated HBA management.

- General overview to better understand the terminology, context and general objectives that CE has set itself to achieve.
- Shared lexical foreword for a better understanding of principles, actions and key words related to the protection and valorization of HBAs.
- Clarification of main concepts: strategy, governance, management, sustainable management, decision making.



Holding the balance

When we talk about the governance and management processes for cultural Heritage and spatial planning to then draw conclusions on HBAs, the key word is Balance. A Balance between different fields, with particular attention to those factors that could be playing a crucial role in determining activities among different stakeholders, is critical.

The CE countries have different approaches to the management of cultural heritage but are aligned to implement strategies for a more sustainable governance and to develop a shared strategy for an integrated HBA management. The Management adaptive approach derives directly from balanced governance and must be able to compare and encompass various parameters that must be considered in an integrated and holistic approach.

Objectives

To achieve a shared strategy of HBAs, a path has been developed consisting of analyses, meetings, visits and targeted workshop.

Final objectives:

- partnership principle
- pooling and optimizing resources
- trade-off mechanism



Moving from challenges to strategy

The CE municipalities have long recognized the need for new approaches to a sustainable enhancement of HBAs taking into account social, economic and environmental concerns. Identification of the challenges in managing HBAs starting from a common framework. Individuation of strategic actions useful for drawing up the local guidelines, starting from the problem posed and from the objectives to be achieved.

- Challenges 1 - Legislation
Objective: To improve the focus on HBA within the national legislation.
- Challenges 2 - Urban and Strategic Planning
Objective: To improve the interdisciplinarity and the participation & define a systematic plans.
- Challenges 3 - Citizens
Objective: To enhance the participatory approach as the common best practice.
- Challenges 4 - Private Sector for-profit
Objective: To improve the involvement of the private sector & adopt a X-sectoral partnership.

- Challenges 5 - Specialised Technical Bodies
Objective: To improve capacities within the local authorities.
- Challenges 6 - Internal Collaboration
Objective: To improve a shared dialogue and an ongoing collaboration.
- Challenges 7 - Sustainable Technology
Objective: To create appropriate tools for building with an historical value.
- Challenges 8 - Sustainable Tourism
Objective: To enhance a sustainable tourism, use and accessibility of HBAs.



Guidelines & Support letters

Every PP develop specific guidelines, annex to the shared Strategy, for the implementation of the Strategy into the local context. The guidelines will be implemented inside every local context and every of the administrations involved will produced a support letter.

Involved Administrations

- Croatia**
- City of Karlovac
- Austria**
- Municipality of Bad Radkersburg
- Hungary**
- Szabolcs 05 Regional Development Association of 44 Municipalities
- Italy**
- Municipality of Mantova (lead partner)
 - Emilia Romagna Region
- Czech Republic**
- Municipality of Mikulov
- Slovakia**
- City of Poprad
- Slovenia**
- Local administrations within the ICRA network